

WEDNESDAY
12/03/2025



Carribean Blue (Contendro I / Diarado / Chacco-Blue) bred by Clarke Johnstone - NZ Warmblood Association Foal Championships 2025

AHBF Update: Strengthening Our Industry Together

The Australasian Horse Breeders Federation LTD (AHBF) is on a mission—to ensure breeders and breed organisations have the tools, recognition, and representation they deserve.

Over the past year, we've been working behind the scenes to advocate for breeders, explore innovative technology, and push for greater industry collaboration. Here's what we've been up to and where we're heading next:

Fighting for Breeders: Our Advocacy Efforts

In June last year, we updated members on our efforts to secure a seat on the National Horse Traceability Implementation Task Force. Unfortunately, we are still in the same position—breeders continue to be left out of critical discussions that directly impact them. The reality is, we are being overlooked—but that won't stop us. AHBF continues to push for a seat at the table.

Instead of waiting for recognition, we are strengthening our network, expanding breeder and breed organisation support, and using industry insights to drive real change.



Congratulations to Remi Stud and connections on their outstanding results at Willinga Park with Hanoverian stallions Remi Vigneron (Viscount x Lanthan) and Remi Braveheart (Bon Coeur x De Niro) - Hanoverian Horse Society of Australia

Seeking an Advisory Role with Equestrian Australia

Breeders are the foundation of equestrian sport, yet their voices have been missing from key industry discussions. AHBF is taking proactive steps to change that.

We are seeking an advisory role with EA to ensure breeders are recognised, represented, and included in decisions that shape the industry. Collaboration is key, and we look forward to working with EA and other stakeholders to build a stronger, more connected equestrian community.



Clarimo – Holsteiner dose kindly donated by Sophia Gostelow of Holsteiner Verband Australia & New Zealand



Celebrating the Success of the AHBF Stallion Raffle

A huge thank you to everyone who contributed to our 2024 AHBF Stallion Raffle—stallion owners, ticket buyers, and supporters who helped make it a success.

This initiative was designed to support breeders and raise awareness of the incredible stallions standing across Australasia. Thanks to your participation, we were able to:

- ✓ Promote high-quality stallions across different breeds
- ✓ Support breeders by giving them access to top genetics
- ✓ Raise much-needed funds to continue AHBF's advocacy and initiatives

This was a fantastic collaboration within the breeding community, and we look forward to running more initiatives like this in the future.

If you have suggestions for future events or would like to be involved, please reach out!

The AHBF Survey – Understanding Your Needs

One of the most important initiatives we've been working on is a two-part industry survey—designed to capture real insights into the challenges facing breed organisations and individual breeders.

The first survey is for breed organisations—helping us understand their biggest challenges, from record-keeping and administration to funding and industry support.

The second survey will be for individual breeders, launching once we've gathered insights from breed organisations.

What This Survey Will Help Us Understand:

- Current pain points—record-keeping, funding, administration, and industry support
- The tools and resources needed for breed organisations to operate more efficiently
- How AHBF can advocate for breeders and breed organisations more effectively

This survey isn't just about collecting data—it's about giving breed organisations the power to shape the future. By participating, you help strengthen AHBF's ability to advocate for funding, industry recognition, and improved resources.

📣 If you're on a breed organisation committee, a member of one, or know someone who is, take the survey or share it today. The more voices we have, the stronger our impact will be!

👉 Complete Survey: www.surveymonkey.com/r/6V5CV99



Jens Wehrmann doing an amazing job assessing Horses all over Australia for Ace Group Inc. Thank you Hannah Moores for this wonderful Photo of Jens hard at work.



Breeding Sector Deserves Funding—Let's Make It Happen

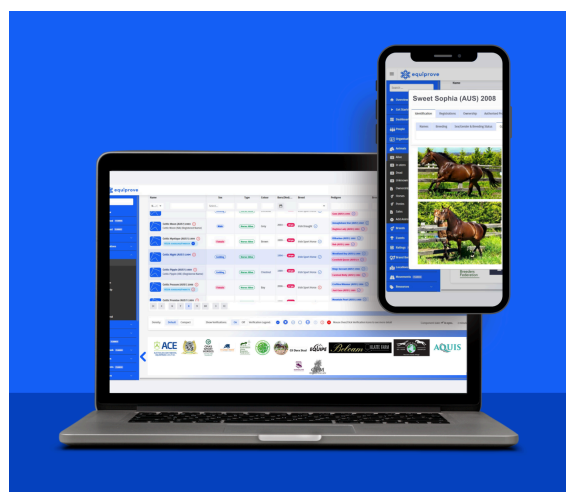
The racing and performance sectors secure millions in government funding, annually, yet breeders and breed organisations—who sustain the entire industry—receive nothing.

Most breed organisations operate on limited budgets, outdated systems, and volunteer efforts while being expected to maintain the bloodlines that fuel equestrian sport. This needs to change.

AHBF is actively pushing for breeding sector-focused funding through:

- **Government & Industry Grants** – Advocating for breeders and breed organisations to receive the same level of support as the performance sector
- **Strategic Partnerships** – Building sponsorship and funding opportunities with key industry bodies
- **Ongoing Fundraising Initiatives** – Expanding efforts like the stallion raffle to create sustainable funding

We need real funding for the breeding sector. If you have ideas, industry connections, or want to be part of this movement—let's talk!



equiprove - The Future Starts Here

The equestrian industry is at a turning point—we can keep wasting money on outdated, disconnected systems, or we can invest in a smarter, more connected future.

While other industries have moved forward with seamless digital solutions, equestrian is stuck with inefficiency, managing registrations, pedigrees, and memberships through spreadsheets and fragmented databases. This holds us back, duplicates effort, and wastes funding and time that could be better used elsewhere.

equiprove is the solution.

Backed by AHBF, equiprove is the only platform being developed to unite breeding and performance across Australasia—ensuring every horse and equestrian's history is accurate, transparent, and accessible in one place. **We need industry support to make this platform accessible to all.**

Funding the right solution means investing in a stronger, more connected future for Australasian equestrian.

For more information, visit www.equiprove.com

Meet the AHBF Board

AHBF was established to unite and advocate for breeders and breed organisations across Australasia. Our board is made up of experienced breeders, industry leaders, competitors, and professionals who bring a wealth of knowledge and passion for equestrian breeding and sport.



AHBF Board Members

Rory Hovell (WA) – Chair

An international showjumper and trainer, Rory has dedicated his career to breeding elite sport horses. As the CEO of Yalambi Farm Stud, he has combined his academic research in bloodlines with real-world breeding expertise.

Vicki Roycroft (NSW)

An Olympian in both Eventing and Showjumping, Vicki is one of Australia's most accomplished riders and coaches. She has guided multiple championship teams to international success and remains a powerful advocate for breeders and sport horse development.

Paul Groves (NSW)

President of the Australian Haflinger Breeding & Sports Association, Paul is dedicated to promoting Haflingers in Australia. As the owner of Fernances Creek Farm, he has been instrumental in expanding awareness of the breed's versatility and potential.

Ulrich (Ulli) Klatte (QLD)

Founder of Belcam Stud and a key figure in the Australian Continental Equestrian Group (ACE Group), Ulli has led initiatives in breeding, training, marketing, and export of Australian-bred performance horses.

Ike Baker (NZ)

A leading equine science consultant, Ike specialises in exercise physiology, breeding, and sustainable equine production. Based in New Zealand, he is actively involved in National Young Horse Championships and Horse of the Year Ltd.

Jody Hartstone (NZ)

An FEI Dressage competitor, breeder, and equitation science specialist, Jody's career has spanned decades. She now breeds Lusitanos at Cruzeiro Do Sul Lusitanos in New Zealand.

Gemma Alexander González (WA)

A communications and marketing specialist, Gemma has an extensive background in property and equestrian industries. She is the driving force behind Contarli Performance Horses, which brings world-class bloodlines to Western Australia.

Join AHBF –
Be Part of
the Future of
Breeding



AHBF exists to unite, support, and advocate for breeders and breed organisations across Australasia.

Whether you're a breeder, part of a breed organisation, or simply passionate about the future of equestrian breeding, we need your support.

Join us! ahbf.org.au/members